

## **Protective Insurance Partners with Truckers Against Trafficking**

CARMEL, Ind. – Protective Insurance, a leading insurance carrier specializing in trucking and workers' compensation coverages, today announces it has entered into a partnership with Truckers Against Trafficking (TAT) for the year 2018.

"This is an issue that is relevant to the fleet owners with whom we work each day. Given the presence of human trafficking on American highways and rest stops, we cannot simply sit on the sidelines while this horrific crime is being perpetrated against innocent victims," said Randy Birchfield, President & Chief Executive Officer at Protective Insurance. "Our goal is to work with TAT to bring awareness to all of our associates and partners in the trucking industry."

Founded in 2009, TAT is a 501(c)3 nonprofit organization that exists to empower trucking industry personnel to combat human trafficking through its programs, educational resources and certification course training truck drivers on how to identify and report potential trafficking cases. Since the organization's founding, truck drivers have aided in identifying over 550 likely human trafficking cases and made nearly 2,000 calls to the national hotline, helping to recover over 1,000 victims. Nearly 500,000 individuals hold a TAT certification.

"Protective is in a unique position to reach multiple relevant audiences with the TAT message," said Laura Cyrus, Operations Director at TAT. "Awareness about the issue of human trafficking and knowing what to do when spotting a potential case are keys in solving this crime and freeing victims. We are thrilled to partner with Protective to keep shedding light on how to identify and combat human trafficking."

The estimated number of forced labor and human trafficking victims worldwide today is 40 million, with the International Labor Organization approximating that human trafficking is a \$150 billion industry.

For more information about Protective Insurance, visit <http://protectiveinsurance.com>. For more information about Truckers Against Trafficking, visit <http://truckersagainstafficking.org>.

### **About Protective Insurance**

Protective Insurance provides insurance liability and risk management services for the transportation industry. In addition, Protective offers workers' compensation insurance solutions and coverages for independent contractors. Protective is rated A+ (Superior) by A.M. Best and licensed in all 50 states, Puerto Rico and all Canadian provinces.

### **About Truckers Against Trafficking**

Truckers Against Trafficking (TAT) is a 501(c) 3 that exists to educate, equip, empower and mobilize members of the trucking and travel plaza industry to combat domestic sex trafficking. The national hotline to call if human trafficking is suspected is 1-888-373-7888. To learn more, go to [www.truckersagainstafficking.org](http://www.truckersagainstafficking.org).

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