



All Team Meeting Follow-Up: Truckers Against Trafficking

Thank you for joining us at our All Team Meeting on Feb. 22 to learn more about Truckers Against Trafficking. We are thrilled that quite a few associates have already reached out inquiring how to get further involved with the organization.

The number one way to make an impact is to **spread awareness**. A cornerstone of TAT's success has been its tireless commitment to bringing the issue of human trafficking to light across the trucking industry. Before TAT was founded, the National Human Trafficking Hotline reports only receiving three calls from truckers. Since then, that number has skyrocketed to nearly 2,000!

When communicating with customers, client partners and other individuals outside the company, you can use the following talking points:

- Human trafficking consists of any recruitment, transportation, transfer and receipt of persons through the use of threats, force or coercion for the purposes of exploitation, including forced labor and sex.
- There are an estimated 40 million victims of human trafficking worldwide today.
- Due to their widespread presence across America's highways and rest stops, truckers are in a unique position to spot and report potential instances of trafficking.
- Since TAT's founding in 2009, truckers have helped identify over 550 likely human trafficking cases involving 1,035 victims, 319 of which were minors.
- Human trafficking is all around us and takes place in every single state, including Indiana. According to [data from the National Human Trafficking Hotline](#), Indiana ranks 37th among the 100 most populous U.S. cities for the amount of calls made to the hotline from 2007 – 2016.

A few additional resources that you can leverage to share with partners include:

- [Press release announcing partnership](#)
- [TAT website](#)
- [TAT 2017 Annual Report](#)

There will be more opportunities for associates to get involved as we continue our partnership. Be on the lookout for more information to come soon, and please feel free to reach out if you have any additional questions regarding TAT!

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